



Goals and Objectives
2022-2027
Adopted December 8, 2021

These goals and objectives are based on the WV State Historic Preservation Plan 2020-2024 and customized for Jefferson County Historic Landmarks Commission's needs and capabilities.

These goals cannot be achieved without the effort of people and organizations. Preserving historic resources and a sense of place are not the responsibility of one agency. Successful preservation efforts are always the results of local leadership, partnerships, combined with governmental resources.

Goal 1: Education

Jefferson County Historic Landmarks Commission will develop and have available information regarding our county's historic resources and their preservation.

Objectives

- 1.1 Develop historic preservation themed programs such as workshops, conferences, one day events, and presentations for all ages.
- 1.2 Work with Jefferson County Schools to incorporate historic resources and preservation themes into the core curriculums and programs.

Goal 2: Awareness

Jefferson County Historic Landmarks Commission recognizes and understands the value of our county's historic resources.

Objectives

- 2.1 Create, and develop various programs that highlight historic preservation efforts in Jefferson County.
- 2.2 Continuously identify supporters within Jefferson County and engage and educate local civic leaders on the positive benefits of historic preservation and heritage education.

- 2.3 Use social media to promote information regarding activities, successes, and ongoing programs to reach a larger audience and foster a positive image about historic preservation.

Goal 3: Identification

Jefferson County Historic Landmarks Commission will identify, evaluate, and designate historic resources.

Objectives

- 3.1 Continue to survey and evaluate historic properties across the county with special focus on underrepresented resources and resource types.
- 3.2 Identification efforts will include those resources constructed during the mid- 20th century and exhibit those architectural styles prevalent during that time. Farming, extractive industries, processing, and commercial industries during the early to mid-20th century will be studied.
- 3.3 Continue nominate historic resources to the National Register of Historic Places or nominating historic resources as Jefferson County Landmarks all the while focusing on underrepresented resources.

Goal 4: Community and Economic Development

Jefferson County Historic Landmarks Commission will incorporate historic preservation planning into economic and community development to maintain a sense of place.

Objectives

- 4.1 Recognize preservation's role in helping communities retain a sense of place and identity.
- 4.2 Provide materials for programs and activities that link historic preservation with recreation and tourism.
- 4.3 Work with property owners and established non-profit organizations to protect identified threatened resources.
- 4.4 Continue to promote and encourage the use of existing incentive programs such as state and federal tax credits.

Goal 5: Stewardship

Jefferson County Historic Landmarks Commission will safeguard and sustain historic resources in the unincorporated communities and rural areas.

Objectives

- 5.1 Maintain structures and properties that JCHLC owns.
- 5.2 Investigate, locate, and develop existing and new sources of funding for preservation related activities.
- 5.3 Develop and sustain a cohesive network of individuals, organizations, and agencies for historic preservation activities.
- 5.4 Incorporate historic preservation concerns into disaster planning and recovery discussions and operations in Jefferson County.
- 5.5 Actively participate in local zoning and planning efforts to provide a historic preservation perspective.
- 5.6 Actively participate in the review process for projects that trigger Section 106 or Section 110 of the National Historic Preservation Act.
- 5.7 Develop funding to mothball, stabilize, and rehabilitate existing, abandoned, or underused historic resources.